

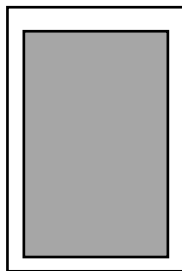


Abergavenny Food Festival Guide
Advertising Rates 2018

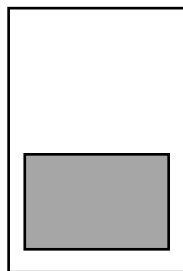
Advertisement Prices

Full page covers (portrait format)	_____	POA
Full page (portrait format)	_____	£750.00
Half page (landscape format)	_____	£450.00
Quarter page (portrait format)	_____	£250.00

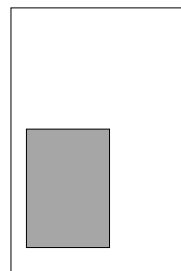
Advertisement dimensions



Full page
168mm (w)
240mm (h)
3mm bleed margins



Half page
138mm (w)
102mm (h)



Quarter page
66 mm (w)
102 mm (h)

Print run: Our festival guides are distributed amongst over 30,000 festival goers as well as being promoted online and to our newsletter database in the run up to the festival.

Advertisement production guidelines

Deadline: Please submit finished artwork by Monday 28th May 2018

Important note: The 2018 guide will be printed on a fully matt, uncoated, offset material. We cannot be held responsible in the event that supplied designs prove unsuitable for the materials provided.

Artwork file configuration: Please supply finished artwork as pre-press quality PDF files at actual size. The resolution of all components should be a minimum of 300dpi. Please note that we cannot be held responsible for any colour variations which may result from conversion from RGB to CMYK.

For more information, contact: Scott Crichton

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